

Nina Selzer

10613 Tweedsmuir Dr., Austin, TX 78750 | 617.835.3845

nina@ninasdesign.com | www.ninasdesign.com

EDUCATION

Rochester Institute of Technology,
Rochester, New York
Bachelor of Fine Arts
in Graphic Design
Graduated May, 1995

SKILLS

Computer

- Photoshop
- InDesign
- Illustrator
- Quark XPress
- Dreamweaver
- Power Point
- Word
- Pages

Design (web & print)

- Conceptualization
- Identities
- Art Direction
- Layout
- Collateral Systems
- HTML
- Press Supervision
- Typography
- Production

Additional

- Management
- Communication
- Collaboration
- Presentation
- Scheduling
- Proposal Writing

EXPERIENCE

Nina Selzer Design

10613 Tweedsmuir Dr, Austin, TX

Owner/Art Director (9/03 - present)

Specializes in print and web design solutions for large companies, small businesses and non-profits, as an independent designer.

Responsibilities:

- Conceptualize, create and produce print and web pieces
- Manage clients and vendors
- Establish and maintain relationships
- Create proposals, estimates and schedules
- Balance finances

Charles Schwab

12401 Research Blvd., Austin, TX

Sr. Interactive Art Director - contract (9/10 - 4/11)

Assisted in maintaining current and emerging design standards for Schwab's interactive communications.

Responsibilities:

- Design and direct interactive demo for Schwab.com
- Create special-event mini site
- Design banner ads, pop-up ads, and emails
- Collaborate on new product promotion initiatives

Lantern Technologies

201 South Street, Boston, MA

Design Director (11/01 - 9/03)

Developed innovative design solutions for web-based applications and brand/marketing collateral in-house for a technology start-up.

Responsibilities:

- Create entire brand identity system
- Execute and manage all in-house visual design, both print and online
- Develop systems and standards for multiple online applications

Razorfish

101 Main Street, Cambridge, MA

Sr. Graphic Designer (4/00 - 3/01)

Created web design solutions for corporations and universities at an award-winning web design/strategy company.

Responsibilities:

- Create mood boards and web designs
- Develop new design standards and following existing standards
- Collaborate with team members

Stoltze Design

49 Melcher Street, Boston, MA

Graphic Designer (5/98 - 4/00)

Created print design solutions for tech companies, financial institutions, and educational institutions at an award-winning design studio.

Responsibilities:

- Conceptualize and design
- Manage multiple projects, clients and vendors
- Oversee press runs
- Mentor co-ops
- Direct photo shoots

Wolf Group

400 Euclid Bldg, Rochester, NY

Art Director (9/97 - 3/98)

Created advertisements, sales sheets, and marketing collateral for Fortune 500 companies at an award-winning advertising agency.

CorchiaWoliner Design

130 West 56th Street, NY, NY

Graphic Designer (4/96 - 7/97)

Created print design solutions for educational and financial institutions at a boutique design studio.

www.ninasdesign.com
Physical portfolio
available upon request

Clients past and present (*partial list*): Accordant Media • Bausch & Lomb • Boston University • Care.com
Charles Schwab • Citeline • Citibank • Dachis Group • Estee Lauder • Kodak • Loomis, Sayles & Co. • MasterCard
MIT • Molecular • Neoscape • NVest • PaineWebber • Prudential • TIAA-CREF • Trip Advisor • UMass Dartmouth